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Bible Study Meet the Authors expo

Meet the Authors! Register to Win Books!

www.BibleStudyExpo.com

AUTHORS . PUBLISHERS . PUBLICISTS

We are currently accepting applications for the 2019 10th Anniversary Bible Study Expo!

1. **Bible Study books must feature a study or leaders guide of some kind.**
2. **Must be written specifically for Christian women and/or seekers.**
3. **Be the author's 2nd or greater book, or have three WM leaders recommending it.**
4. **The book's release date is between March 1, 2018 and March 1, 2019.**

Books that meet the above qualifications should be submitted for review before January 31st, 2019, to: Att: Marnie Swedberg, Bible Study Expo, 4001 Marlin Dr SE, St. Petersburg, FL 33705.

PARTY HOSTS
BLOG PARTNERS
SPONSORS

Send your name, website URL and area of interest to info@marnie.com with the subject line:
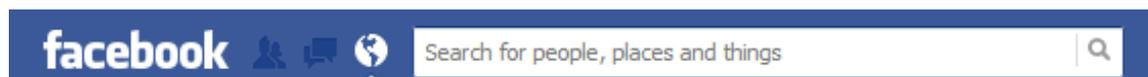
**Bible Study Expo: Potential
[Party Hostess, Blog Partner or Sponsor]
We'll contact you shortly. Thanks!**

I. How to be a terrific guest or hostess at a Facebook party.

1. Show up on time or early, looking good. ;) Just like at any party, your first impression is important. Take time to update your profile picture and bio at your own Facebook page and then show up a little early to help get the party rolling.

2. Feel free to friend anyone with whom you connect at the party. One of the best advantages of a FB party is the opportunity to make new FB friends! Go for it!

3. You'll need to open three tabs or windows for the afternoon:
    1. Your own FB page
    2. The party page TBD
    3. The expo page at www.BibleStudyExpo.com

4. Start new threads (new comments) on the FB event page.
    - Type a memorable quote you just heard the presenter make or the worship leader sing, using their name.
    - Provide a link to the speaker/singers website or FB page (found at www.BibleStudyExpo.com by right-clicking on their photo (for the website) or FB icon. Select: Copy Link Location. Paste it (Ctl V) into your comment at FB.
    - What is being trained live right now? Pitch an "on topic" idea of your own.

5. Add to existing threads.
    When joining an existing comment/conversation, the key is to stay on "their" topic. Either "like" their comment and/or add a congruent thought, link or idea of your own. The key is to stay on the topic the original poster had in mind. Do allow the comments to migrate, but you shouldn't be the one to take the thread off topic. If you want to say something new/different, start a new comment/thread.

6. Check your notifications frequently to see when gals comment on a thread that is now lower down on your page. The notifications buttons is found just left of the search bar on the top of your FB page. (the globe)

facebook 👥 💬 🌐 Search for people, places and things 🔍

7. At least once per hour, post something interesting about the party on your own FB page. This will catch the attention of gals who are online during the party.

Notes:

- It is helpful to include people's names (allowing FB to pull up/enter their "FB name"). This posts your comment not only within the party space but also on their own wall so their connections can see the thread. Note: People have different settings – some do not allow it to post without their approval, etc. Let them worry about that. It's polite to include the name of, say, speakers, singers, etc. when quoting them.
- Post invites on your own FB page or invite friends with a link on their own page.
- Also, feel free to use the party invitation system to invite individuals you think would be interested in the Expo, but DO NOT "mass invite" your entire friends list using the party invitation system. Thanks!

2. **How to be a terrific guest or hostess at a Twitter party.**

1. Show up on time or early, looking good. Just like at any party, your first impression is important. Take time to update your profile picture and bio at your own Twitter account, and then show up a little early to help get the party rolling.

2. Feel free to follow anyone with whom you connect at the party. One of the best advantages of a Twitter party is the opportunity to make new Twitter connections! Go for it!

3. You'll need to open three tabs or windows for the afternoon:
   4. Your own Twitter page
   5. The www.Tchat.io party page TBD
   6. The expo page at www.BibleStudyExpo.com

4. Start new threads of conversation.

5. Type a memorable quote you just heard the presenter make or the worship leader sing, using their name, preferably with their Twitter @Name

   i. Provide a link to the speaker/singers website or Twitter page (found at www.BibleStudyExpo.com by right-clicking on their photo (for the website) or Twitter icon. Select: Copy Link Location. Paste it (Ctl V) into your comment at TChat.io.
   ii. What is being trained live right now? Pitch an "on topic" idea of your own.

6. Add to existing conversations.
   Unlike Facebook, each post at a TChat.io is a stand-alone comment. You cannot "attach" your comment to theirs. Instead, you'll let them know you

are replying or expanding on their post by using their @Name and then making your comment.

7. Check your own page frequently to see when gals are @Naming YOU. Tchat.io gets moving pretty fast sometimes. It's easy to "lose" a reply in the flow. Checking your own page will enable you to quickly scan ONLY those comments in which you are specifically addressed. You may reply at Tchat.io OR from your own page, using #BibleStudyExpo in the comment. The # notation adds it to the feed at Tchat.io.

Notes:

- When quoting speakers or songs, use the speaker/singers' @Name so guests can go follow them.
- At least every 15 minutes someone should post an invitation to the webinar site (www.BibleStudyExpo.com) and the Facebook party page. It's amazing how many people are "watching" but don't have a clue what's going on!

3. **CRISES MANAGEMENT**

The webinar screen will be inserted and visible at the main www.BibleStudyExpo.com page. However, if for any reason that system fails, encourage attendees to join in at the actual webinar host site TBD or by phone.

PHONE LINE OVERLOAD:
Will be provided.

TROUBLEMAKERS:
If we are attacked by a malicious guest, you may block that guest from continuing to post profane content:

Facebook: On the left bar, select "Going" Guests. Select the malicious guest and "x" them to remove them from the event.

Twitter: I know of no way to block someone from posting using our #BibleStudyExpo symbol. Just pray! ☺ Thanks!

OTHER:
In case of any other crises or concern, please use the comment box at the webinar site. We will not be checking email during the Expo, but we will watch especially for comments in the webinar Q&A that begin with "HELP!!" Be sure to identify yourself as a party hostess and provide the EXACT way you'd like us to respond to you, and if we able to accommodate, we will!

4. Blog Partner Guidelines

Assuming your application was approved, we've already added your blog name and link to the main Expo page. If you do not see it there, please resubmit your blog name and link and we'll get it posted ASAP.

During the seven days prior to the Expo, please publish a blog post including the Expo date (TBD), time (1-4 PM CT) and location (www.BibleStudyExpo.com) plus one or more of the following:

- A story about the Bible Study Expo.
- A list of the guest authors.
- An interview with one of the authors or expo hostess.
- A review of one or more of the expo books.

5. Sponsor To Dos
    In order to properly promote you, please submit the following ASAP:

- Side bar ad:
    i. Submit your suggested donation of $250 or more at: http://www.marnie.com/donations
    ii. Submit your ready to post (art-ready) 140x110 pixel ad
    iii. The URL of the link-to location
    iv. Three - six words of text (Must fit into the 3 lines provided)
    v. Your Facebook Link (optional)
    vi. Your Twitter Link (optional)

- Main center zone ad:
    i. Submit your suggested donation of $2500 or more at: http://www.marnie.com/donations
    ii. Ready to post (art-ready) 700x150 pixel ad
    iii. The URL of the link-to location